

OSMODRAMA

Festival for Olfactory Art

July 15th to September 18th 2016

St. Johannes Evangelist Kirche, Auguststraße 90, 10117 Berlin

www.osmodrama.com

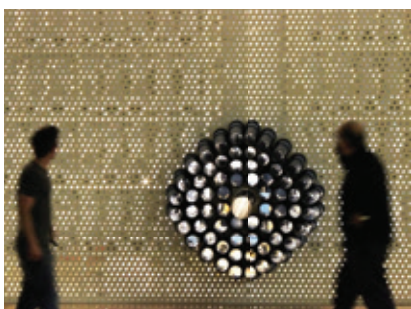
„Osmodrama (greek *osmē* ‚smell‘, ‚scent‘ and drama ‚narrative‘) is a new form of olfactory art: the time-based, narrative use of smell.“

A theater of smells: the sense of smell is the sense most deeply ingrained in our perception, as it touches memory and emotions, long before reason and judgment can interfere. The two-month-long festival, which is centered around the digital scent-organ „Smeller 2.0“, invented by media artist Wolfgang Georgsdorf is an interdisciplinary project. The goal of the Osmodrama Festival is to realize a new means of expression – storytelling with smells and scents, pure or in combination with music, literature, and film. The instrument and medium, Smeller 2.0, necessary for this artistic exploration is a universal smell projector. An electronically controlled smell organ, which, when set up in a space with adapted air ventilation properties, can produce this space with scents and smell sequences. Chords of smell, which come and go with precision like images or tones.

In a nine-week series of events, the Osmodrama Festival combines laboratory, performance, and installation with world premieres and new formats: artists of various disciplines, for the first time, have the opportunity to experiment with the artistic use of smell and to direct narrative smell sequences.

With **Wolfgang Georgsdorf** (interdisciplinary artist, inventor of Smeller 2.0 and Osmodrama, AT/DE), Prof. Dr. Dr. Dr. **Hanns Hatt** (scientist of olfaction, DE), **Eva Mattes** (actress, DE), **Geza Schön** (perfumer, DE), **Edgar Reiz** (director and author, DE), **Berlin Improvisers Orchestra**, **Omer Fast** (Video artist, ISR/DE), **Nicola Madzirov** (author, MK), **Julia Kissina** (author, UKR), **Stephen Crowe** (composer for opera and experimental music, UK/DE) and **Carl Stone** (composer and musician, JP/US)

An event by Osmodrama – Collective for Olfactory Art and Radialsystem V, in cooperation with Kultur Büro Elisabeth and the international literature festival berlin. Made possible by the Schering Stiftung and Crowdfunding Backers.



Installation

Thursdays and Fridays 12:00pm – 08:00pm

Saturdays and Sundays 2:00pm – 10:00pm

Series of events

FRI July 15th, 7:30pm

Opening: Synosmia and Discussion

SUN July 17th, 6:00pm

Film & Smell: „Home from Home – Chronicle of a Vision“ by Edgar Reitz

TUE August 2nd, 9:30am

Workshop: The Art of Olfactory Storytelling

SUN September 4th, 6:00pm

Film & Smell: „Home from Home – Chronicle of a Vision“ by Edgar Reitz

THU September 8th, 8:00pm

Music & Smell: Orchestral Whifftracks

SAT September 10th, 11:00am – 2:00pm

Workshop: Scents and Signs

SUN September 11th, 2:00pm

Film & Smell: „Home from Home – Chronicle of a Vision“ by Edgar Reitz

WED September 14th, 12:00pm

Children’s Literature & Smell: Reading and Discussion with Simon van der Geest

THU September 15th, 8:00pm

Olfactory Cinema: „Continuity“ by Omer Fast and „NO(I)SE“ by Wolfgang Georgsdorf

FRI September 16th, 8:00pm

Literature & Smell: Reading with Nikola Madzirov, Julia Kissing, and Eva Mattes

SAT September 17th, 9:00pm

Finale: Scentscapes & Soundscapes – Long Night with Carl Stone

Tickets

Installation: 5€ / reduced 3€, no sales in advance, tickets directly at the venue

Events: 12 – 20€ / reduced 8 – 12€, sales in advance at: www.radialsystem.de, or at the Radialsystem ticket office, TUE – FRI 10:00am – 7:00pm, SAT 12:00pm – 7:00pm, ticket hotline +49 (0)30 - 288 788 588

Opening: Synosmia and Discussion

FRI July 15th, 7:30pm

At the opening of the festival, Wolfgang Georgsdorf introduced the first electronic smell organ Smeller 2.0 with the premiering performance of the synosmia „Autocomplete“. In a complex composition of smell sequences and smell chords, the audience automatically completes olfactory storylines in a reflex-like reaction to the smells flowing into the room. Spheres of familiarity, trusted smells from childhood can shift into eerie notions within two breaths. The perfumer Geza Schön, the director and author Edgar Reitz, the actress Eva Mattes, the olfactory scientist Prof. Dr. Dr. Dr. Hanns Hatt and the artist Wolfgang Georgsdorf talk about the experience, smell as a narrative device and about the phenomena of the sense of smell and the art of smell composition.

With Prof. Dr. Dr. Dr. Hanns Hatt (olfactory scientist), Wolfgang Georgsdorf (developer of Smeller 2.0 – Osmodrama, smell composer), Eva Mattes (actress), Geza Schön (perfumer) and Edgar Reitz (director and author)

Tickets 16€ / reduced 12€ (plus pre-sales fee)

Film & Smell: „Home from Home – Chronicle of a Vision“ by Edgar Reitz

SUN July 17th & SUN September 4th, 6:00pm – 11:00pm

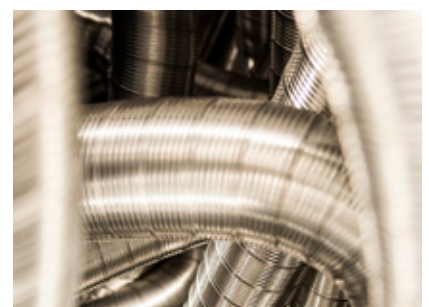
SUN September 11th, 2:00pm – 7:00pm

„Home from Home – Chronicle of a Vision“ is Edgar Reitz' critically acclaimed movie about the wave of migration from Hunsrueck to Brazil in the years 1842-1845. Reitz made his work available to the new technology of Smeller 2.0 for the realization of a dream older than the invention of the sound film: the synchronous association of film to smells, creating a smell movie. The smells composed for this film are not limited to analogous illustration, but enrich the narration in various ways.

Screening in the presence of Edgar Reitz and Wolfgang Georgsdorf

„Home from Home – Chronicle of a Vision“ (DE 2013, 230 min.) by Edgar Reitz, with Jan Dieter Schneider, Antonia Bill, Maximilian Scheidt, Marita Breuer, produced by ERF Edgar Reitz Filmproduktions GmbH

Tickets 16€ / reduced 12€ (plus pre-sales fee)



Workshop: The Art of Olfactory Storytelling

TUE August 2nd, 9:30am – 6:00pm

In this one day workshop, Wolfgang Georgsdorf will introduce the theory and practice of the art form Osmodrama as well as the operation of the instrument Smeller 2.0. Practical examples will show the possibilities of olfactory storytelling. The participants are invited to explore the scope of composing and „speaking“ with smells for themselves. Self-made smell sequences, ranging from single fragments to the first osmodramatic compositions, will be performed live, and discussed by the participants.

Tickets 20€ / reduced 10€ (no pre-sales)

Registration required prior to 7.27.16 at: workshop@osmodrama.com, max. 20 participants

Music & Smell: Orchestral Whifftracks

THU September 8th, 8:00pm

What is a blue sound? And what's a green scent? In the concert „Orchestral Whifftracks“ the sound body of an orchestra interacts in real-time composition with a precise setting of smell sequences. The sequences connect to the soundscapes and develop sensations in the charged relationship between urban and rural spheres. Each era and region have their own essence which is enclosed by specific audio-visual and olfactory spaces and can be released within them. This chamber ensemble concert is dedicated to these sound and scent spaces.

„Neon Lizard“ (with Aisha Orazbayeva, violin) and „Find Warm Wind Farm“ (with Samuel Stoll, french horn and Tom Jackson, clarinet) are the first original pieces commissioned especially for Osmodrama by composer Stephen Crowe in collaboration with Wolfgang Georgsdorf.

Tickets 16€ / reduced 12€ (plus pre-sales fee)



Workshop: Scents and Signs

SAT September 10th, 11:00am – 2:00pm

To all people, for whom sensory impairment causes an extraordinary development of the intact senses, the sense of smell is of essential significance. This workshop explores the interaction of sign language and smells, to elucidate the ways in which the sounding language is limited when it comes to communicating about „smell trips“ that are experienced in a group. With this workshop, Wolfgang Georgsdorf builds on his extensive work with deaf individuals and projects such as „Mudra“ and „Deaf Dance Deaf Slam“.

The workshop will be conducted in sign language.

Tickets 20€ / reduced 10€ (no pre-sales)

Registration required prior to 5.9.16 at: workshop@osmodrama.com, max. 20 participants

Children's Literature & Smell: „Geel Gras“ Reading and Discussion with Simon van der Geest WED September 14th, 12:00pm – 1.15pm

In order to get a better look at the artistic use of smell in combination with literature the story „Geel Gras“ by the prize-winning children's book author Simon van der Geest will be performed in a reading conjoined with a unique smell composition. When Finja crawls out of the tent in the morning, her parents have already left the campsite, accidentally leaving their daughter behind. But being a practical girl, Finja sets out to find them. On her way she meets Jantwan who joins her through thick and thin. An enthralling summer tale about friendship, courage – and some really angry grown ups.

Reading for children from 9 to 11 years

An event in cooperation with the international literature festival berlin /
Kinder- und Jugendliteratur

Tickets 5 € (for pupils) / 8 € (for adults)

Pre-sale only via international literature festival berlin, kjl@literaturfestival.com,
ticket hotline +49 (0)30 - 278 786 66; registration for classes required!



**Olfactory Cinema: „Continuity“ by Omer Fast, „NO(I)SE“ by Wolfgang Georgsdorf
with artist's talk**

THU September 15th, 8:00pm

Omer Fast's internationally acclaimed film „Continuity“ starts out as a linear story about a German soldier's return from Afghanistan. However, soon the mood turns eerie. The award-winning Israeli video artist Omer Fast has previously shown his film at the dOCUMENTA 2012 and discovered the smell projector Smeller in the same year. He made his film available for an experimental synchronization with scent tracks, which can be experienced live for the first time.

Wolfgang Georgsdorf presents a genuine smell-movie with the supporting film „NO(I)SE“, a synesthetic cinematographic installation. A concentrated intimate chamber piece for cinema, that comes along as a powerful document of the very kinds of signals that form the perceptive components of cinema and its extension: Darkness, light and colour, silence, tone and sound – and now scent.

„Continuity“ (DE 2016, 40 min.) by Omer Fast, with Iris Böhm, André Hennicke, Lukas Steltner, Niklas Kohrt, Josef Mattes, „NO(I)SE“ (DE 2013, 26 min.) by Wolfgang Georgsdorf

Tickets 16 € / reduced 12 € (plus pre-sales fee)

**Literature & Smell: „Worlds of Speech – Worlds of Smell“
Reading with Nikola Madzirov, Julia Kissina, and Eva Mattes**
FRI September 16th, 8:00pm

In order to illuminate the possibilities within narrative smell sequences and spoken, written language with first rays of grazing light, a reading, part of the international literature festival berlin will be held with live olfactory accompaniment. The smell interpretation of texts from Macedonian poet Nikola Madzirov and the Russian author Julia Kissina will scope out the semantic spaces which are created through associative and contrapuntal corresponding smells. A trip into the artistic underground of Moscow with Julia Kissina, and wanderings through Nikola Madzirov's poetic world. Eva Mattes and the authors will be reading.

„Elephantinas Moskauer Jahre“ („Elephantina's Moskau Years“, Suhrkamp, 2016) by Julia Kissina
„Versetzter Stein“ („Displaced Stone“, Hanser, 2011) by Nikola Madzirov

An event in cooperation with the international literature festival berlin

Tickets 12€ | reduced 8€ (plus pre-sales fee)

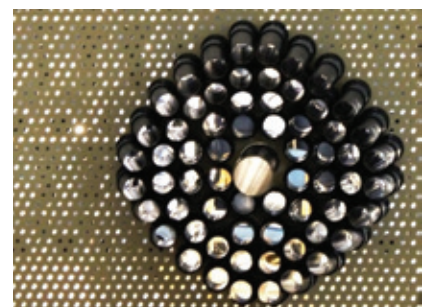


Finale: Scentscapes & Soundscapes – Long Night with Carl Stone
SAT September 17th, 9:00pm

For the finale of the Osmodrama Festival Carl Stone, and Wolfgang Georgsdorf will join electro-acoustic compositions with olfactory art in a live performance. Soundscapes meet scentscapes. Carl Stone, an internationally acclaimed pioneer of electronic live music draws on his large repertoire of sound material; soundscapes that will become smell-able through the interpretation on Smeller 2.0. Following this concert, sound- and scent tracks by Sam Auinger and Matthias Haenisch (amongst others) will be played.

With Carl Stone (Electronic Music) and Wolfgang Georgsdorf (Scent Tracks) and pieces by Phill Niblock, Sam Auinger, Matthias Haenisch among others

Tickets 12 € / reduced 8 €



Wolfgang Georgsdorf (Interdisciplinary Artist, Inventor of Smeller 2.0 and Osmodrama, AT/DE)

As a media artist, filmmaker, writer, and musician Wolfgang Georgsdorf has been living in Berlin for 20 years, working with a particular focus on the intersections of art and science. His explorations of the sense of smell and its possibilities have become an integral part of his interdisciplinary artistic work over the years. In 1996 Georgsdorf already presented a mechanically operated prototype (Smeller 1.0) at the State Museum of Upper Austria. With this, he proved that it is possible to employ scent sequences for artistic expression. In the book accompanying the eponymous exhibition (Werkzeuge, Triton Verlag, 1996), Georgsdorf first expressed his vision of a Smeller 2.0, an electronic, digital scent projector. This yielded the Smeller project, which has since continued to grow and for which Georgsdorf received the Outstanding Artist Award for Interdisciplinarity in Vienna in 2013.

Geza Schön (Perfumer, DE)

Geza Schön is a perfumer, he lives and works in Berlin. He was trained at the scent manufacturer Haarmann & Reimer (now Symrise). In early 2002 Geza Schön became self-employed and began creating fragrances with small labels. In 2006 he founded the successful ,anti-fragrance fragrance brand‘ Eccentric Molecules and launched „The Beautiful Mind“ series, which he developed in 2009, working with remarkable women from various creative professions. Schön has also worked on conceptual projects such as „Paper Passion“, a fragrance created for Steidl, Wallpaper* and Karl Lagerfeld. Since 2011, Schön has been collaborating with Wolfgang Georgsdorf, creating 64 scents for Smeller 2.0. He is an independent perfumer for IFF, one of the world’s largest smell manufacturers and has designed three fragrances for „Biehls Parfüm-Kunstwerke“. Most recently he re-invented the fragrance of fashion label Baldessarini.

Prof. Dr. Dr. Dr. Hanns Hatt (Olfactory Scientist, DE)

Professor Dr. Dr. Dr. Hanns Hatt is one of the world’s most renowned researcher for olfactory science and is the holder of the professorial chair for cell physiology at the Ruhr-Universität Bochum. For his work, Hanns Hatt has been honored with various awards, such as the Lecturer Award from the International Graduate School Neuroscience of the Ruhr-Universität Bochum (2003–2007), the Communicator Award from the German Research Foundation and the Stiftungsverband (2010), as well as the Robert-Pfleger-Research Award (2010). Among his most known publications in popular science are the works „Das kleine Buch vom Riechen und Schmecken“ („The Little Book of Smell and Taste“) and „Niemand riecht so gut wie du: die geheimen Botschaften der Düfte“ („Nobody smells as good as you: the secret messages of smells“)

Edgar Reitz (Movie Director, DE)

Edgar Reitz, who was born in Morbach, lives and works in Munich. He moves among the fields of music, literature, fine arts and film. He has gained recognition primarily in the field of filmmaking with the „Heimat“ („Homeland“) Trilogy. The series is composed of 31 full-length films and has a playing time of 54 hours, making it one of the most comprehensive narrative works of film in cinema history. With his first feature film, „Mahlzeiten“ („Meals“) Reitz impacted the denotation of the term „New German Film“. Reitz is one of the founders of the „Institut für Filmgestaltung“ („Department of Film-Making“) at the Ulm School of Design. He has not only published works in the areas of film theory and film aesthetics, but also novellas, essays, poetry and literary versions of his films. Among the awards and prizes Reitz has received for his work

are the Golden Lion Honorary Award, six German Film Awards, four Adolf-Grimme-Awards, the Luchino-Visconti-Award and the Federico-Fellini-Award. Most recently he was honored for his film „Home from Home“ with the German Film Award in 2014 - this film will be shown as part of the Osmodrama Festival, for the first time with olfactory accompaniment.

Omer Fast (Video Artist, ISR/DE)

In his artwork, Omar Fast dives into surreal worlds and lets dream allude to truth, blurring the lines between documentary and fiction. The artist, who was born in Israel was educated in Hunton and New York, and lives and works in Berlin. His work has been featured at the dOCUMENTA (13) and his works have been exhibited at the Whitney Museum of American Art, New York, the Museum Moderner Kunst, Vienna, the Pinakothek der Moderne, Munich, and at the Frankfurt Art Association and are part of art collections at the Whitney Museum of American Art, the Solomon R. Guggenheim Museum, the Hamburger Bahnhof, the Metropolitan Museum of Art and at the Museum of Modern Art, Vienna.

Stephen Crowe (Composer of Opera and Experimental Music, UK/DE)

Stephen Crowe is an English composer of opera and experimental music. He studied fine arts in Liverpool and composition in London. His compositions have been performed internationally, in cities such as Budapest, Dublin, New York, Zurich, and Bern. His stage work „The Francis Bacon Opera“ was honored with the Hilton Edwards Award in 2013. Since his works are often performed at galleries as well as concert halls, his music is discussed both by critics from the field of fine arts and classical music. The newspaper „The Independent“ has described his work as „the future of the new opera“. Stephen Crowe works and lives in Berlin.

Carl Stone (Composer and Musician, JP/US)

Carl Stone was born in 1953 in Los Angeles and is one of the pioneers in live-computer-music. The Village Voice has named him „the king of sampling“ and „one of the best of today’s composers in the USA“. Since 1986 he has been using computers for his live performances. He studied composition and has been composing nearly exclusively electronic-acoustic music since 1972. His works are performed internationally. Stone has received various awards for his compositions, among them the Freeman Award for his work Hop Ken. In 1989 he lived in Japan for six months with a scholarship of the Asian Cultural Council. In 1990 he was honored for commissioned work by Michio Akao and Sumire Yoshihara at the International Electric Cinema Festival in Switzerland. In 1996 Stone, with support from the Rockefeller Foundation, composed for June Watanabe and Noh master Anshin Uchiada’s Noh Project.

Berlin Improvisers Orchestra

The Berlin Improvisers Orchestra, founded by saxophonist Anna Kaluza in 2010, is a symphonic body of sound with an international cast and an unbridled eagerness to play in the fields of improvised music, jazz, and new music. The Ber.I.O. follows the conduction method practiced by the „London Improvisers Orchestra“, although there is a strong emphasis on individual growth of the musicians, the sound, and the formal development, without passing up on the contingency of orchestral sound. Every musician has the opportunity to assume the role of the conductor through hand signals and creating musical structures on the spur of the moment.

Eva Mattes (Actress, DE)

Eva Mattes, born Austrian in Tegernsee, lives in Berlin. By playing the role „Klara Blum“ in „Tatort“ she has reached a large audience. Since she was 12 years old, Mattes has been performing on stage and in front of the camera and is one of the most eminent actresses of New German Cinema and on German-speaking stages. Since 1966 she has been in about 200 full-length movies, television and theater productions as leading and supporting actress and has been honored with many awards. Eva Mattes tours the German-speaking region with readings and song recitals and is a well-known voice-over artist and interpreter of audiobooks.

Julia Kissina (Author, UKR)

Julia Kissina was born in 1966 in Kiev. She belongs to the circle of Moscow conceptualists and is among the most popular authors of Russian Avantgarde literature. Her debut book „Des Täubchens Flug über den Schlamm der Phobie“ (1992) became, although published at a small number of copies became a cult book in the alternative samizdat-movement. Kissina also founded „The Dead Artists Society“ which has had „dialogues with classical authors“, such as Duchamp and Malewitsch in spiritistic sessions. Her first volume of stories in German with the title „Vergiss Tarantino“, was published in 2005. In 2016 her novel „Elephantinas Moskauer Jahre“, in which the main character, yearning for true poetry, moves to the cosmopolitan city Moscow in order to scope out the depths of the artistic underground came out. Julia Kissina lives in Berlin and New York.

Nikola Madzirov (Author, MK)

Nikola Madzirow was born in 1973 in Strumica, Macedonia. His family had fled during the Balkan war. After finishing his college education in Skopje, he had his first success with his first volume of poetry „Zakulençeni to gar dot“ („Confined in the City“), a dazzling literary entrance, which earned him the „Studentski zbor“ - Award for the best debut. That same year, Madzirow published his second book, titled „Nekade nikade“ („Somewhere in Nowhere“), again a collection of poetry, which was awarded the Aco-Karamanov-Prize. In 2004 followed the anthology „Vo gardot, nekade“ („In the City, somewhere“) and in 2007 his most recent volume of poems „Premesten kamen“ („Displaced Stone“) was released, which was honored with the renowned „Gebrüder Miladinov Prize“ and the Hubert Burda Literature Award. Nikola Madzirov lives in Macedonia and is active as a poet, essayist and literary translator.

Press contact Osmodrama

Marte Kräher, +49 (0)176 - 485 38 114, mk@achimklapp.de

Achim Klapp, +49 (0)173 - 297 08 19, ak@achimklapp.de

Bettina Schuseil, +49 (0)30 - 288 788 532, b.schuseil@radialsystem.de